

# **SPONSORSHIP OPPORTUNITIES**

## **Who We Are and Why We Do What We Do**

**The Crazy Water Festival helps spread the CRAZY history and heritage of Mineral Wells so it can be embraced by the community and throughout the state of Texas. Keeping Mineral Wells crazy since 1881.**

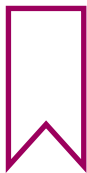
**We are unique that we partner with non-profit groups from Palo Pinto County to put on the different activities and they use the proceeds to support their causes.**

**Non-Profits in the past have included: Backpack Buddies, Center for Life, Volunteer Fire Department, Knights of Columbus, Mineral Wells Woman's Club, Texas Frontier Trails, Merry Wells, First United Methodist Youth, Upward and many more.**

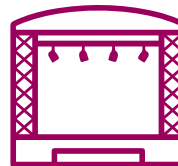
## **INVEST IN MINERAL WELLS PROMOTE YOUR BUSINESS HERE!**

**Thank you for your interest in supporting Mineral Wells! We are happy to use the festival to promote your business or brand. We draw people from all over Palo Pinto county and the surrounding cities out to a 300 mile radius.**

## **HOW WE DO IT**



**Multi- Day Family  
Friendly Event =  
Double The Exposure**



**Thursday Night Concert, Two  
Stages of Live Music,  
Chalk Art, 5K Run,  
Car Show, Crazy Crawl,  
Vendors, Festival Food & More!**



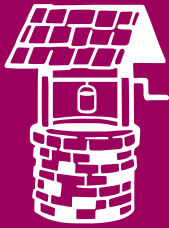
**8000+ Festival Go-ers. A  
Thousand More Impressions  
Online and Prior to The  
Event Through Advertising.**



**Promotion Online Via  
Website/Social Media.  
Onsite Promotion Via  
Banner/ Signs/Social Media.**

# Sponsorship Opportunity

## Crazy Well \$10,000



- Primary Sponsor- Title Sponsor for Festival or Concert
- LOGO Inclusion in PRINTED festival advertising material. Prime sizing and location
- Link sponsor's website and shout outs on social media
- Prominent placement of 12' x 12' booth on festival grounds. If additional space is required for your booth please let us know and this can be arranged.
- Banner and/or signage (multiple signs) on festival grounds. (Provided by sponsor.)

### INCLUDES

(12) VIP Passes to Hospitality Activities / (6) Parking Passes / Chalk Art Square (8X8) / (12) Festival T-shirts  
(20) Concert Tickets / (4) VIP Concert tickets/ Sponsor Gift

## Crazy Woman \$2500



- One Branded activity. For example; Main Stage, Children's Area, Beer Garden, VIP Area, Car Show, Street Art, CRAZY Bingo or 5k
- LOGO Inclusion in PRINTED festival advertising material. Prime sizing and location
- Link sponsor's website and shout outs on social media
- Prominent placement of 12' x 12' booth on festival grounds. If additional space is required for your booth please let us know and this can be arranged.
- Banner and/or signage (multiple signs) on festival grounds. (Provided by sponsor.)

### INCLUDES

(6) VIP Passes to Hospitality Activities / (3) Parking Passes / Chalk Art Square (8X8) / (6) Festival T-shirts  
(6) Concert Tickets / Sponsor Gift

## Crazy Crystal \$1000



- Company listing in printed festival advertising material
- Link sponsor's website and shoutouts on social media
- Prominent placement of 12' x 12' booth on festival grounds
- Banners and/or signage on festival grounds (provided by sponsor)

### INCLUDES

(4) VIP Passes to Hospitality Activities / (2) Parking Passes / Chalk Art Square (4X4) / (4) Festival T-shirts  
(4) Concert Tickets / Sponsor Gift

## Crazy Pavilion \$500



- Link sponsor's website and shoutouts on social media
- 12' x 12' booth on festival grounds
- Banners and/or signage on festival grounds (provided by sponsor)

### INCLUDES

(2) VIP Passes to Hospitality Activities / (1) Parking Passes / Chalk Art Square (2X2) / (2) Festival T-shirts  
(2) Friday Night Concert Tickets / Sponsor Gift

## Crazy Gang \$350



- 12' x 12' booth on festival grounds
- Banners and/or signage on festival grounds (provided by sponsor)

### INCLUDES

(2) VIP Passes to Hospitality Activities / (1) Parking Passes / (2) Festival T-shirts

## More Sponsorship Opportunities

- \$10,000 - Concert Sponsor- SOLD
- \$10,000- Entry Sponsor- SOLD
- \$5000 - Wrist Band Sponsor-
- \$2500 - Acoustic Stage
- \$1000- VIP Sponsor- SOLD

FOR MORE INFO

CONTACT: Carol Elder at 940-325-8870 or email [carol@famouswater.com](mailto:carol@famouswater.com)

## **Festival Weekend Activities**



### **THURSDAY**

Concert with Josh Weathers and Cooder Graw

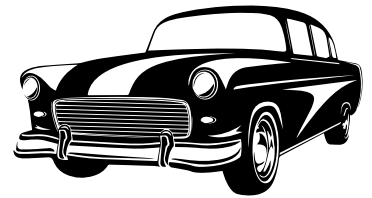
### **FRIDAY**

NEW- CRAZY Dualing Piano Bingo-  
Crazy Car Cruise



### **SATURDAY**

5K Run  
2 Stages of Live Music  
Car Show  
Children's Area  
Street Art  
100+ Vendors  
20+ Food Vendors  
Crazy Beer



### **SATURDAY NIGHT**

LIVE music with Local Restaurants

# Sponsorship Form

**Circle One**

- |   |         |  |         |
|---|---------|--|---------|
| <input type="radio"/> Crazy Well              | \$5,000 | <input type="radio"/> Wrist Band Sponsor | \$5,000 |
| <input type="radio"/> Crazy Lady              | \$2,500 | <input type="radio"/> Beer Garden Stage  | \$2,500 |
| <input type="radio"/> Crazy Crystal           | \$1,000 | <input type="radio"/> Crazy Concert      | \$5000  |
| <input type="radio"/> Crazy Pavilion          | \$500   | <input type="radio"/> Acoustic Stage     | \$2,500 |
| <input type="radio"/> Crazy Gang              | \$350   | <input type="radio"/> Vip Area           | \$1,000 |
| <input type="radio"/> More Sponsorships _____ |         |  |         |

**Sponsor Information**

Name of Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Title: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Will you have a booth? \_\_\_\_\_ Need Electric? \_\_\_\_\_

**Payment**

Sponsorship Amount: \$ \_\_\_\_\_

Payment Type: ☐ Check ☐ CC

CC #: \_\_\_\_\_ CC Type: \_\_\_\_\_

Expires: \_\_\_\_\_

Please mail forms/payments to:

Friends of The Crazy Water

209 NW 6th Street, Mineral Wells, TX 76067

(940) 325-8870

**FOR MORE INFO****CONTACT:** Carol Elder at 940-325-8870 or email [carol@famouswater.com](mailto:carol@famouswater.com)



**CRAZY**  
**WATER**<sup>TM</sup>

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**FESTIVAL**

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MINERAL WELLS, TX

**OCTOBER 9th- 11th<sup>th</sup>, 2025**