



October 8, 2011

PARTNERSHIP OPPORTUNITIES

- Partnership Contact: Carol Elder (940) 325-8870
- Levels of Partnerships
 - Crazy Well - \$5,000.00
 - Crazy Lady - \$2,500.00
 - Crazy Crystal - \$1,000.00
 - Crazy Pavilion - \$500.00
 - Crazy Gang- \$250.00
 - Crazy Enthusiast - \$100.00

Crazy Well - \$5,000

Two (2) Branded activities. Branding with specific event or site. For example, Main Stage Headliners, Children's Area, VIP Area

LOGO Inclusion in PRINTED festival advertising material

Link sponsor's web site to the Crazy Water Festival site and company logo on home page

Prominent placement of 12' x 12' booth on festival grounds. If additional space is required for your booth please let us know and this can be arranged.

Banner and/or signage (multiple signs) on festival grounds. (Provided by sponsor.)

Verbal Recognition from stages.

(12) VIP Passes to Hospitality Activities

(6) Parking Passes

X-Large Chalk Art square (8X8) SPONSORSHIP- Will provide artist or you can arrange your own.

(12) Festival T-shirts

Listing with firm logo in an ad immediately following the festival in the Mineral Wells Index as a Sponsor

Crazy Woman - \$2,500

One (1) Branded activity. Branding with specific event or site. For example, Main Stage Headliners, Children's Area, VIP Area

LOGO Inclusion in PRINTED festival advertising material

Link sponsor's web site to the Crazy Water Festival site and company logo on home page

Prominent placement of 12' x 12' booth on festival grounds. If additional space is required for your booth please let us know and this can be arranged.

Banner and/or signage (multiple signs) on festival grounds. (Provided by sponsor.)

Verbal Recognition from stages.

(6) VIP Passes to Hospitality Activities

(3) Parking Passes

Large Chalk Art square (6X6) SPONSORSHIP- Will provide artist or you can arrange your own.

(6) Festival T-shirts

Listing with firm logo in an ad immediately following the festival in the Mineral Wells Index as a Sponsor

Crazy Crystal - \$1000

LISTING IN PRINTED festival advertising material

Link sponsor's web site to the Crazy Water Festival site

Prominent placement of 12' x 12' booth on festival grounds

Banner and/or signage (multiple signs) on festival grounds. (Provided by sponsor.)

Verbal Recognition from stages.

(4) VIP Passes to Hospitality Activities

(2) Parking Passes

Medium Chalk Art (4X4) square SPONSORSHIP- Will provide artist or you can arrange your own.

(4) Festival T-shirts

Listing with firm logo in an ad immediately following the festival in the Mineral Wells Index as a Sponsor

Crazy Pavilion- \$500

Link sponsor's web site to the Crazy Water Festival site

Prominent placement of 12' x 12' booth on festival grounds.

Banner and/or signage (multiple signs) on festival grounds. (Provided by sponsor.)

(2) VIP Passes to Hospitality Activities

(1) Parking Passes

Small Chalk square SPONSORSHIP- Will provide artist or you can arrange your own.

(2) Festival T-shirts

Listing in an ad immediately following the festival in the Mineral Wells Index as a Sponsor

Crazy Gang - \$250 Small Business

Company listing on FESTIVAL WEBSITE

12' x 12' booth on festival grounds.

(2) VIP Passes to Hospitality Activities

(1) Parking Passes

2- Festival shirts

Listing in an ad immediately following the festival in the Mineral Wells Index as a Sponsor

Crazy Enthusiast \$100 Individual Sponsorship

1- Festival shirt

(1) VIP Passes to Hospitality Activities

(1) VIP Parking Passes

Listing in an ad immediately following the festival in the Mineral Wells Index as a Sponsor

Other Opportunities and Add Ons

Vendor booth - \$75

Crazy Street Art Squares benefiting Mineral Wells Elementary Schools

In the heart of the festival, murals will cover the streets. Each of these paintings is sponsored by a company, club or individual. Sponsorship is an opportunity for you to be a part of this extraordinary festival while supporting the elementary schools of Mineral Wells. The PTO's of Lamar, Houston, Travis and Jr High have all come together organize and host this AMAZING event.

To recognize your support, your name will be prominently displayed alongside one of the paintings and listed in the festival program.

You can provide your own artist or we can provide one for you!

There are four sizes of squares available: 8x8 ft, 6x6 ft, 4x4ft and 2X2 ft.

Featured Artist -	6 X 10	\$500
XLarge square	8X8 -	\$250
Large square	6X6 -	\$175
Medium square	4X4 -	\$100
Small square	2X2-	\$50

Join us to transform asphalt into ART!!



Crazy Water Sponsorship Form

- Crazy Well \$5,000
- Crazy Lady \$2,500
- Crazy Crystal \$1,000
- Crazy Pavilion \$500
- Crazy Gang (Small Business) \$250
- Crazy Enthusiast (Individual) \$100

Crazy Street Art Squares

- Featured Artist - \$500
- X Large square 8X8 ft- \$250
- Large square 6X6 ft - \$175
- Medium square 4X4 ft - \$100
- Small square 2X2 ft- \$50

Individual Booths can be reserved without sponsorship for \$75. Please email or contact Carol for forms.

Payment

Sponsorship Amount: \$ _____

Street Art Square Amount: \$ _____

Payment Type: Check CC

CC #: _____ CC Type: _____

Expires: _____

Sponsor Information

Contact: _____ Title: _____

E-mail: _____

Phone: _____

Signature: _____ Date: _____

Please mail forms/payments to: Friends of The Crazy Water
209 NW 6th Street, Mineral Wells, TX 76067
(940) 325-8870
carol@famouswater.com
Contact- Carol Elder