

CRAZY WATER Festival

209 NW 6th Street ~ Mineral Wells, Texas 76067 ~ (940) 325-8870 ~ (940) 325-2807 (fax)

June 21, 2011

Dear Crazy Water Festival Vendors,

We are excited to be putting together the 32nd annual Crazy Water Festival. We are celebrating 130 years of Crazy Water and for this monumental celebration this years' festival will be CRAZIER than ever!

We are adding even MORE activities to increase the attendance and make it a bit CRAZIER. Last year's attendance was over 12,000. Some of the new activities are: Crazy Cyclocross, Crazy 42 Tournament, another music stage and maybe even some Crazy Water beer. This is in addition to Crazy Street Art, Crazy Beer Garden, Crazy Car Show, Crazy Music. These activities are integrated throughout the festival grounds to insure that all vendors get great traffic. Vendors are a major component of making the festival successful. Without you, the Crazy Water Festival would not have such a great foundation to grow on. We invite you to be creative in coming up with CRAZY offerings, beverages, food items, games, etc to help make the festival more unique and memorable for all. We are even having people's choice awards for vendors in the following categories: Craziest food item, Craziest Beverage (must be made using Crazy Water which will be available in bulk), Craziest Activity and Craziest booth. PRIZES WILL BE GIVEN.

For the benefit of our vendors, this year we will invest in fencing for the festival and night security. We know that many of you like to set up the night before and sleep a bit later in the morning. This was the number 1 suggestion from our vendors so we are listening and want to make the festival successful for all! The move to the new site last year was amazing. Shaded streets, lots of green space and good traffic flow were the comments we heard most.

Friends of Crazy Water hosts the festival and partners with civic and church groups so profits earned from the festival are used for good causes. We have included in your letter vendor contract and vendor information. Please include your email address so we can keep you updated on festival happenings as the big day approaches. We look forward to seeing you Saturday, October 8th. Remember to get your applications in before the deadline! Please feel free contact me with any questions that you have.

Best wishes and Cheers!

Mike Hennech
Crazy Water Festival Vendor Chairman